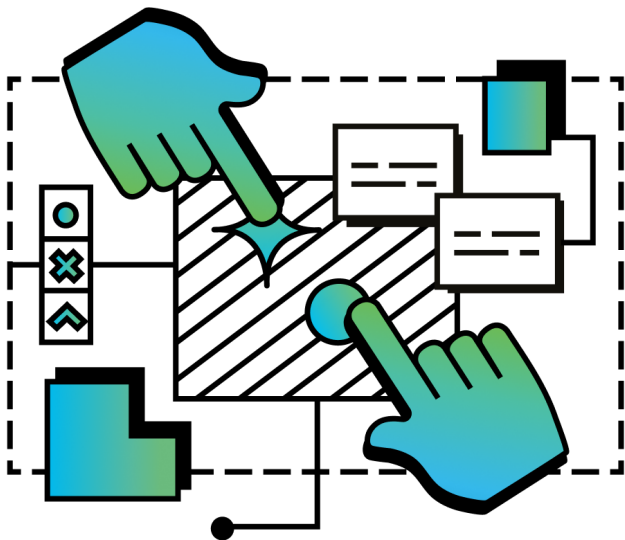


# Prototyping Basislager

Bring ideas to life with prototypes and discover new perspectives.



**Duration**

30-90 Minutes

**Participants**

2-6

**Effort**



## Material

- Research question
- *Prototyping materials:*  
Office supplies such as pens, paper, scissors, paper clips
- *Other materials:*  
e.g. pipe cleaners, modeling clay, Bricks

## Roles

- Moderation/  
Facilitation
- People who build and test prototypes

## Learn more:



## What is Prototyping?

Prototyping is an iterative process in which a preliminary model of a product or service is created to test, visualize, and refine an idea. Prototypes can include sketches, simple handmade models, detailed visualizations, or role-playing, for example.

### Process:

- Basis: Preliminary results from the idea development phase
- Defining a research question
- Building and testing a prototype
- Making changes based on feedback and iterating the process

## Why Prototyping?

The prototyping method offers many advantages, including the fact that testing ideas fosters a shared understanding within the team and allows complex problems to be understood from different perspectives. At the same time, direct interaction in the context of use helps to identify problems early on, test usability, and gather valuable insights for efficiently refining solutions before significant implementation costs are incurred.

